



EXHIBITOR BENEFITS AND SUPPORTER OPPORTUNITIES

Friday, August 7 – Sunday, August 9

Join us as we
Learn. Network. Celebrate.

The right audience

Our attendees are court reporters, legal videographers, firm owners, officials, freelancers, vendors, and others who support the court reporting industry.



The right event

NCRA Connect features learning, networking, socializing, and vendor opportunities. Exhibitors receive dedicated times to meet with attendees one-on-one, marketing lists of exhibit attendees, and significant brand exposure to our network of court reporters, captioners, and legal videographers.

The right exposure

As an NCRA Connect exhibitor and/or supporter, we will get your name in front of our NCRA network through the *JCR Weekly*, *NCRA.org*, our NCRA Connect event platform, emails, and social media.

[NCRA.org/Connect](https://www.ncra.org/Connect)

NCRA Connect Exhibitor

\$500

Exhibit space

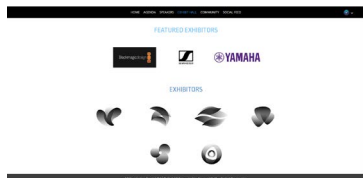
- Zoom room open all day for the three-day event
- Attendees can pop in and out for Q&A, presentations, or set up one-on-one meetings
- Attendees can have access to exhibitor product information, giveaways, special offers, and more as PDFs in their exhibit space

Two exhibitor representative passes

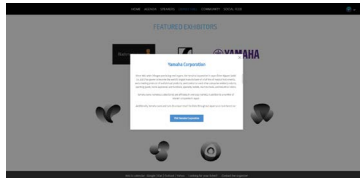
Two representatives of the exhibitor's company will have access for the three days to their exhibit space. (The representatives will not be able to "attend" any of the educational sessions or networking events unless NCRA Connect registrations are purchased.)

NCRA Connect event platform

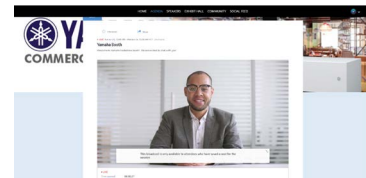
Exhibitor's company information will be shown on the event platform as on these images:



All sponsor/exhibitor/supporter company logos to be displayed - click on the logo to see the pop-up as shown on the next image



Pop-up will display the sponsor/exhibitor/supporter company information with a link to their website, special event page, special discount page, or any web page you prefer.



Sample of the exhibit space (Zoom room)

Exposure

Listed as an NCRA Connect exhibitor on:

- *NCRA.org* – company logo with link to website
- NCRA Connect event platform – on Sponsor/Exhibitor/Supporter page with pop-up of exhibitor information and link to website
- *JCR Weekly* • NCRA emails • NCRA social media

Option to support NCRA Connect

- You can choose to also be an NCRA Supporter by adding one of the a la carte offerings below at the additional prices listed.

NCRA Connect Supporter

Support the NCRA Connect event

Pick from the a la carte offerings below at the the prices listed.

Exposure

Listed as an NCRA Connect supporter on:

- *NCRA.org* – company logo with link to website
- NCRA Connect event platform – on Sponsor/Exhibitor/Supporter page with pop-up of supporter information and link to website
- *JCR Weekly* • NCRA emails • NCRA social media

A la carte offerings

Exhibitor Showcase

\$1,000 ea.

One-hour prerecorded session, company representative will be live to moderate and answer Q&A from attendees Saturday or Sunday time slot available

Exhibitor Commercial

\$1,500 one day
\$2,500 three days

Up to a one-minute prerecorded commercial supplied by exhibitor/supporter will run at every 15-minute break on day(s) purchased

Coffee Break sponsor

\$5,000

\$5.00 Starbucks gift card branded with your company logo emailed out to attendees

Morning Yoga sponsor

\$500

Prerecorded yoga session on Saturday and Sunday mornings branded with your company information at the beginning and ending of the session

Educational session sponsor

\$250 ea.

Sponsor one of our prerecorded educational sessions branded with your company information at the beginning and ending of the session

Gift Card sponsor

\$100 ea.

Recognized as a sponsor of a gift card given away to attendees during drawings at the networking events

Opening Reception sponsor

\$500

Max's Dance Party

or \$100 ea.
from 5 supporters

Recognized as a sponsor of the reception

Closing Reception sponsor

\$500

A Toast to Christine

or \$100 ea.
from 5 supporters

Recognized as a sponsor of the reception

Swag bag insert

\$250

Send your company promotional item to NCRA to be included in a swag bag mailed to attendees (items must be received at NCRA by July 13, 2020 – item must fit within our dimension limit)

For more details,

contact Jill Parker Landsman at **202-262-7878** or jlandsman@ncra.org.

Agreement Form – NCRA Connect Virtual 2020

To indicate your NCRA Connect commitment, complete and return this form by email to Jill Parker Landsman, jlandsman@ncra.org.

YES! We are committed to supporting the NCRA Connect Virtual 2020.

Exhibitor \$500

Supporter (check your item from the a la carte offerings below)

A LA CARTE OFFERINGS

- Exhibitor Showcase – \$1,000 ea.
- Exhibitor Commercial – \$1,500 one day
- Exhibitor Commercial – \$2,500 three days
- Coffee Break sponsor – \$5,000
- Morning Yoga sponsor – \$500
- Educational session sponsor – \$250 ea.
- Gift Card sponsor – \$100 ea.
- Opening Reception (Max's Dance Party) sponsor – \$500 or \$100 ea. from 5 supporters – amount _____
- Closing Reception (A Toast to Christine)) sponsor – \$500 or \$100 ea. from 5 supporters – amount _____
- Swag bag insert – \$250

Total amount _____

_____ COMPANY NAME	_____ DATE		
_____ CONTACT NAME	_____ TITLE		
_____ STREET ADDRESS	_____ CITY	_____ STATE	_____ ZIP CODE
_____ PHONE NUMBER	_____ EMAIL ADDRESS		

Check payment:

- Make check payable to NCRA
- Mail check and agreement form to: National Court Reporters Association,
Attn: Finance, 12030 Sunrise Valley Drive, Reston, VA 20191-3484

Credit card payment, please complete the following information:

American Express Discover MasterCard Visa

_____ CREDIT CARD NUMBER	_____ EXPIRATION DATE	_____ SECURITY CODE
_____ CARDHOLDER NAME	_____ BILLING ZIP CODE	_____ CARDHOLDER SIGNATURE

By signing above, you are authorizing the NCRA Connect exhibitor or supporter amount to be charged.

Review the advertising policy on the next page of this agreement form, and please sign and date before submission.

Return this form to Jill Parker Landsman, jlandsman@ncra.org.

General Terms and Conditions for Advertising and Sponsorship Opportunities with NCRA – 2020 Definitions

The terms “Advertise,” “Advertising,” and/or “Advertisement” shall broadly include all paid advertising, sponsorship, or promotional opportunities offered by NCRA, whether in print or online, including any and all display advertising, classified advertising, event and other sponsorships, advertising inserts, flyers, promotional items, etc.

“Advertiser” shall include any individual or entity purchasing Advertising from NCRA, regardless of whether they are eligible for or hold NCRA membership.

- A. No advertisement may be false, misleading, deceptive, in poor taste, or contrary to the purposes and objectives of NCRA. NCRA will not publish or allow Advertisements that indicate a preference in terms of race, color, sex, national origin, age, disability, pregnancy, marital status, religion, sexual orientation, or political affiliation, or that may otherwise be offensive or distasteful. All such decisions shall be made in NCRA’s sole discretion.
- B. Without limitation, no Advertisement or any other communication using NCRA platforms shall promote or highlight reporting methods other than the stenograph method.
- C. Although the NCRA certifications and their abbreviations are personal certifications, the phrase “includes RPRs” or “includes Registered Professional Reporters” may be used by a court reporting/captioning entity in its Advertisements, but only if a majority of the court reporters/captioners employed or independently contracted by said entity hold said certification. This policy shall equally apply to other NCRA designations. Mentioning of individuals utilizing other reporting methods other than the stenographic method is not allowed.
- D. Only designations currently conferred by NCRA, as well as designations for a court reporter/captioner that are officially recognized by the state in which the court reporter/captioner is licensed to practice, may be used to refer to the services or skills of a court reporter/captioner in an Advertisement. This Advertising Policy is not intended to prohibit or restrict the use of academic degrees or other professional designations unrelated to court reporting/ captioning skills or services in Advertisements.

- E. A court reporting/captioning entity (firm) may advertise its stenographic services if a majority of the court reporters/ captioners employed or independently contracted by the entity are members in good standing of NCRA and are actively engaged in providing stenographic services. Mentioning services other than stenographic reporting is not allowed.
- F. A copy of this Advertising Policy and the NCRA Code of Professional Ethics has been given to each individual or entity that submits an Advertisement. Each Advertiser must represent and agree in writing by signing this contract that it supports the purposes and objectives of NCRA and will be bound by the NCRA Code of Professional Ethics, to the extent applicable to the Advertiser’s business. Each Advertiser agrees to provide, upon request, satisfactory proof that the above requirements are satisfied.
- G. NCRA may reject or terminate any Advertising from any individual or entity whose activities are contrary to the purposes and objectives of NCRA or violate the NCRA Code of Professional Ethics, to the extent applicable to the Advertiser’s business. In such case, the Advertiser will not be entitled to a refund and will forfeit its rights to obtain any further benefits for the year until there is compliance.
- H. All materials are subject to review by NCRA prior to publication.

NCRA Sponsor Logo Policy

On occasion, NCRA may opt to use a sponsor’s logo in print, online, or in collateral materials. Please keep in mind that, due to size restraints on various NCRA collateral pieces, only official sponsor logos will be accepted for print and online marketing materials related to NCRA events (Conference & Expo, Business Summit, Boot Camp, other meetings, and special events), or for publication in NCRA editorial. Logos that include company descriptions, taglines, extended text, or contact information such as website addresses and telephone numbers often appear difficult to read and are better suited for inclusion in advertising materials created by the company, when a logo can be enlarged.

SIGNATURE

DATE

By signing above, you agree to follow all advertising terms and conditions listed on this contract.

Return this form to Jill Parker Landsman, jlandsman@ncra.org.