

2019



LEADERSHIP &
LEGISLATIVE
**BOOT
CAMP**



2019 NCRA Leadership & Legislative Boot Camp

Agenda

Embassy Suites by Hilton
Alexandria Old Town, Va.

MAY 5-7, 2019

Sunday, May 5

- 7–10:30 a.m.** **Complimentary cooked-to-order breakfast provided with hotel registration**
- 7:30–9 a.m.** **Registration**
- 9–9:15 a.m.** **Welcome and introductions**
Sue Terry, FAPR, RPR, CRR, CRC, NCRA President
- 9:15–9:30 a.m.** **Goals of the 2019 NCRA Leadership & Legislative Boot Camp: What You Need to Know**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
- 9:30–10:15 a.m.** **Nuts and Bolts of Association Work**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
Drawing on his many years of experience as an association executive, Dave will present *What You Wished You Knew Before Becoming Association President*. Based on your feedback, he will offer practical tips and advice on how to be more effective in governing your association, leading your board, and managing your committees. He will also facilitate a discussion answering your questions about association leadership.
- 10:15–10:30 a.m.** **Break**
- 10:30–11:30 a.m.** **Politics 101**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
Jocelynn Moore, J.D., NCRA Director of State Government Relations
This session will give you a baseline understanding of American politics and of how Capitol Hill really works. It will focus on how legislation is made, how bills become laws, and how to effectively advocate for your ideas.
- 11:30 a.m.–12:30 p.m.** **Understanding NCRA's 2019 federal initiative and mock meeting scenario**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
In this session, you will learn the details of the mock meeting and hearing scenarios and the background information on how to make your arguments and pitch more effective. Understanding these issues completely will give you the upper hand in your mock meetings and on Capitol Hill.
- 12:30–1:30 p.m.** **Lunch will be provided**
- 1:30–2 p.m.** **The State of Court Reporting, Captioning, and Legal Videography**
Jocelynn Moore, J.D., NCRA Director of State Government Relations
To effectively advocate for the court reporting, captioning, and legal videography professions in your state, you must be informed on the most recent developments in the profession. This presentation will take you through what is happening in the professions at the state level.
- 2–2:45 p.m.** **Mobilizing Your Membership: Using Grassroots Advocacy for Maximum Success**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
Jocelynn Moore, J.D., NCRA Director of State Government Relations
In this day, you must incorporate grassroots advocacy into your overall strategy to have the maximum impact. Learn how to construct a full-scale grassroots campaign to galvanize court reporters in your state to act as advocates for the profession.
- 2:45–3 p.m.** **Break**
- 3–4 p.m.** **Electronic/Digital Recording: An Important Issue in the States**
Sue Terry, FAPR, RPR, CRR, CRC, NCRA President
Max Curry, RPR, CRI, NCRA President-Elect
This interactive session will discuss the state of affairs of electronic recording and digital recording (ER) in the states, and we will work on a macro overview on how to combat the ER and the negative effect it has on the judicial system. Understanding what is going on and how other states are dealing with those issues makes us all stronger.
- 4–5 p.m.** **Introduce the Scenario and Develop the Game Plan for Meetings and Hearings**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
This is where you will have the opportunity to ask questions about the scenario and be introduced to the role players. Directly after this seminar all players will be in their roles from this point forward, so you will have the opportunity to begin lobbying them when you see them throughout the night.
- 5 p.m.** **Dinner on your own** (group working dinner)

Monday, May 6

- 6:30–9:30 a.m.** **Complimentary cooked-to-order breakfast provided with hotel registration**
- 9–10 a.m.** **Lobbying Members of Congress: The Dos and Don'ts**
Mike Goodman, Cornerstone Government Affairs, Vice President
When you are acting as an advocate for your profession, it is important to know how to effectively communicate to your representative and their staff. Learn from Congressman Ron Kind's former chief of staff how to speak to staffers and their boss, and what to do and not to do when advocating for your profession.
- 10–10:15 a.m.** **Break**
- 10:15 a.m.–1 p.m.** **Meeting with impact role players in breakout sessions**
Note: Breakout chart will be included in your folder.
- 1–2:30 p.m.** **Lunch on your own**
Discuss your strategy for the mock hearings with your team.
- 2:30–4:30 p.m.** **Hearings**
Time to put what you have learned into action! Get your message straight and your game face on because it is time to testify in front of a panel of senators. Prizes will be given to the group with the best presentation.
- 4:30–4:45 p.m.** **Break**
- 4:45–5:15 p.m.** **The Proper Way to Network and What to Expect on the Hill**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
Jocelynn Moore, J.D., NCRA Director of State Government Relations
Learn the protocol for dos and don'ts during a fundraiser or for any social networking meetings from your lobbyists. Review the Hill maps and final instructions for Hill Day.
- 5:15–5:45 p.m.** **Wrap-up and Q&A**
Dave Wenhold, CAE, PLC, NCRA Interim CEO and Executive Director
Sue Terry, FAPR, RPR, CRR, CRC, NCRA President
Review final instructions for Hill Day.
Note: You will receive your Hill Day folders at the end of the wrap-up.
- 6 p.m.** **Dinner on your own**

Tuesday, May 7 **HILL DAY**

- 6:30–9:30 a.m.** **Complimentary cooked-to-order breakfast provided with hotel registration**
- 7:30 a.m.** **Meet in hotel lobby**
- 7:45 a.m.** **Depart for Garfield Circle via bus**
- 8:30 a.m.** **Arrive at Garfield Circle**
Location: Maryland Ave. and 1st Street, SW, adjacent to the U.S. Botanic Garden
Note: We will take a photo at the Capitol.
- 9 a.m.–5 p.m.** **Meetings with legislators and key staff**
Some meetings will start at 9 a.m. Please plan to arrive on time for your meetings. See your Hill Day folders for details.
- Lunch on your own**
- 5–7 p.m.** **Boot Camp debrief reception and fundraiser**
Gold Room – 2168 Rayburn House Office Building
- 7:15 p.m.** **Depart for the Embassy Suites, Alexandria Old Town, Va.**