

Get Loud for Every Word!

2027 National Court Reporting & Captioning Week | Feb. 6–13, 2027

Mark your calendars, steno fans! NCRA is throwing the 15th annual National Court Reporting & Captioning Week (CRCW) Feb. 6–13, 2027, and this year's theme says it all: **Every Word Matters**. It's a nationwide celebration of the stenographic court reporters and CART and broadcast captioners who capture the official record and bring the spoken word to life for everyone who needs it.

It's also our moment to shout what we already know: AI can't replace a live human professional. Stenographic skills are the gold standard, and the career opportunities in this field are growing fast.

We Need You!

The week is only as big as the buzz we create together. Post it, share it, tag it, and tell your friends, neighbors, and legal connections why court reporting and captioning rock. Your voice makes the difference!

Ready-to-Post Social Media Ideas

Copy, tweak, and make them your own. Swap in your name where you see brackets.

Countdown & Kickoff

- The countdown is on! Court Reporting & Captioning Week is Feb. 6–13, and Every Word Matters. Get the details: NCRA.org/awareness #CRCW2027 #EveryWordMatters
- Calling all court reporters, captioners, and students: it's CRCW time! [State affiliate/Company name] is proud to cheer on these professions. #CRCW2027
- Happy Court Reporting & Captioning Week! Every word you capture matters, and so do you. Cheers to the gold standard! NCRA.org/awareness #CRCW2027 #EveryWordMatters

Celebrate the Pros

- Big shout-out to the court reporters and captioners who keep justice and access alive, one word at a time! #EveryWordMatters #CRCW2027
- Tag a court reporter or captioner who inspires you and tell them why they're awesome! #CRCW2027

- What's the best part of being a court reporter or captioner? Tell us below! #EveryWordMatters #CRCW2027
- Court reporters and captioners make history happen, word for word! Celebrate their vital role this week, Feb. 6–13. #CRCW2027

Career Curious? Start Here

- Ready for a career with flexibility, great pay, and purpose? Explore steno at DiscoverSteno.org #CRCW2027
- Ever wonder if you could write steno? Try the free NCRA A to Z® Intro to Steno Machine Shorthand program, a six-week online, asynchronous course where you'll learn the steno alphabet and see if this career is your jam. DiscoverSteno.org #CRCW2027

Steno Strong: Why Humans Win

- AI can't capture the official record like a live human can. Show your support for stenographers this week! NCRA.org/awareness #EveryWordMatters #CRCW2027

Hashtags

#CRCW2027 #EveryWordMatters #CourtReporting #Captioning #DiscoverSteno

Plan Your Posting Calendar

Keep the party going all week with a simple day-by-day schedule. Here's a sample to get you started:

- **Saturday, Feb. 6 (Kickoff):** Announce that CRCW is here and share the Every Word Matters theme.
- **Monday:** Awareness post: why the human record is the gold standard.
- **Wednesday:** Personal story: how you found steno.
- **Friday:** Fun fact or poll.
- **Saturday, Feb. 13 (Finale):** Thank-you post with your favorite photos from the week.

Visual Ideas

Make your feed pop with photos of steno machines, behind-the-scenes shots of your workday, and inspirational quotes about the power of every word.

Boost Your Engagement

Ask questions, run polls (try "Did you know what steno was before today?"), and tag local courts, schools, and captioning services to get the conversation rolling.

Helpful Links

- NCRA.org/awareness for more information and promotional materials
- DiscoverSteno.org
- NCRA.org

We're fired up for CRCW 2027, and with your help, this week and the whole year will be a smash. Questions, or want to share how you're celebrating? Email NCRA at pr@ncra.org. We can't wait to see your posts!