



## May 2021 is Celebrate Certification Month

NCRA is pleased to announce that May is Celebrate Certification Month. The monthlong event will serve as a nationwide effort to highlight and promote the importance of professional certifications and the positive impact national certifications have on successful careers.

To make this month a success, NCRA is asking for your support. Please share information with your members and your current and potential customers and clients about the importance of hiring certified court reporters, captioners, and legal videographers.

Not sure what to say? Below are examples of a few suggested social media posts for use on Facebook, Instagram, Twitter, and other social media outlets. Use the hashtag #NCRAcertified and/or the website [NCRA.org/Celebrate](https://www.ncra.org/Celebrate) for additional information and promotional materials. The NCRA social media team will be monitoring the hashtag #NCRAcertified and sharing posts from our members during May.

State associations and individuals are encouraged to share these messages throughout the month to help encourage NCRA members and nonmembers to seek certification, as well as educate those who use their services about the benefits of hiring nationally certified professionals.

- I am proud of my NCRA certification!
- I am proud of my NCRA certification because **(fill in your reason here.)**
- Professional certification helps you to enhance your professional skills and stay ahead of the competition.
- Professional certification keeps you current on trends, the latest in technology, and other components in today's business world.
- Professional certifications set you apart by showcasing your specialized skills.
- Professional certification increases your knowledge base.
- Professional certification keeps you tech savvy.
- Professional certification boosts your proficiency and your marketability.
- Professional certifications reflect your commitment to expanding your skill set.
- Professional certification enables you to move into other areas of the profession.
- Professional certification gives you confidence in yourself.
- Professional certification differentiates you from the competition.
- Professional certification introduces you to new communities of peers.
- Professional certification makes you a better mentor.
- Professional certification benefits the entire firm by leading to happier employees.
- Professional certification boosts productivity.
- Professional certification gives your clients greater confidence in your skills.
- Professional certification encourages a greater piece of mind.
- Professional certification leads to higher salaries.
- Professional certification opens doors of opportunity.
- Professional certification builds your credibility with peers, potential clients, and employers.
- Professional certification challenges you.