**May 2023 is Celebrate Certification Month**

NCRA is pleased to announce that May is Celebrate Certification Month. The month-long event will serve as a nationwide effort to highlight and promote the importance of professional certifications and the positive impact national certifications have on successful careers.

To make this month a success, NCRA is asking for your support. Please share information with your members and your current and potential customers and clients about the importance of hiring certified court reporters, captioners, and legal videographers.

Not sure what to say? Below are examples of a few suggested social media posts for use on Facebook, Instagram, Twitter, and other social media outlets. Use the hash tag (#NCRAcertified) and/or the website for additional information and promotional materials. The NCRA social media team will be monitoring the hashtag #NCRAcertified and sharing posts from our members during May.

State associations and individuals are encouraged to share these messages throughout the month to help encourage NCRA members and nonmembers to seek certification, as well as educate those who use their services about the benefits of hiring nationally certified professionals.

* Professional certification helps me to enhance my professional skills and stay ahead of the competition.
* Professional certification keeps me current on trends, the latest in technology, and other components in today’s business world.
* Professional certifications set me apart by showcasing my specialized skills.
* Professional certification increases my knowledge base.
* Professional certification keeps me tech savvy.
* Professional certification boosts my proficiency and my marketability.
* Professional certifications reflect my commitment to expanding my skill set.
* Professional certification enables me to move into other areas of the profession.
* Professional certification gives me confidence in myself.
* Professional certification differentiates me from the competition.
* Professional certification introduces me to new communities of peers.
* Professional certification makes me a better mentor.
* Professional certification benefits the entire firm by leading to happier employees.
* Professional certification boosts productivity.
* Professional certification gives my clients greater confidence my skills.
* Professional certification encourages a greater piece of mind.
* Professional certification leads to higher salaries.
* Professional certification opens doors of opportunity.
* Professional certification builds my credibility with peers, potential clients, and employers.
* Professional certification challenges me.

Post these status updates with a selfie of you with your machine. Or share NCRA’s certification page with your post.

* What are your initials? Celebrate certification. #NCRAcertified
* CLVS. AMA. (Alternatively add your certification initials such as RPR, etc. AMA is slang for ‘ask me anything.)
* Certified = bona fide
* For the record, I’m certified.
* Would you trust an uncertified skydiver instructor? I didn’t think so.
* Demand the best, don’t risk it with the rest. #NCRAcertified
* The initials are beneficial. #NCRAcertified
* There is nothing artificial about my initials. Earn yours. #NCRAcertified
* Being certified raises the bar. (Lawyer joke there since they have the pass the bar)
* Guard the record and your career being earning your professional certification.
* If words matter, imagine just how important these letters do; CLVS. (or whatever certification they have)
* Is your court reporter certified?
* Get ahead. Get professionally certified.
* Professional certification gives you the confidence and experience required for a competitive career.
* Professional certification makes the difference in moments that matter the most.
* Ensure your career isn’t just a job, earn your professional certification with NCRA.
* Show pride in your workplace by being #NCRAcertified!