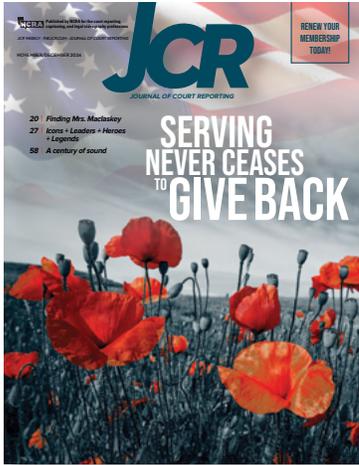


NCRA 2025 MEDIA KIT

The **National Court Reporters Association** (NCRA) is internationally recognized for its actively involve membership of court reporters, captioners, and legal videography professionals who take great pride in their profession. They spend money on quality products and services that help them better perform their jobs and are more likely to purchase from vendors they learn about in the *JCR* magazine, the *JCR Weekly* newsletter, *NCRA.org* and *TheJCR.com* news site, or NCRA ProLink.

Journal of Court Reporting



- Published 10 times a year and sent to more than 12,000 NCRA members, including court reporters, CART and broadcast captioners, firm owners, legal videographers, instructors, school officials, and students
- Multiple ways to get your message across
 - **Display Ads** are available in various sizes and positions throughout the magazine. See below for sizes and pricing.
 - **Court Reporter Listing (CRL)** Mini box ads (1/12 page) run near the back of each issue.
 - **Classified Advertising** located at the back of each issue. See classified ad contract for details and prices.

JCR Print Rates

	Rates per issue		
	1 issue*	3 issues*	10 issues*
Full page	\$3,100	\$3,025	\$2,995***
Full page - Choose your page	n/a	\$4,295***	\$3,995***
1/2 page	\$1,995	\$1,850	\$1,800
1/12 page (CRL only)	\$225/\$150**	\$225/\$150**	\$225/\$150**

* Payment must be received for the total contract amount before the artwork is accepted and the ad runs in the *JCR*.

** Court Reporter Listing (CRL): \$195 first state; \$125 each additional state.

*** Free classified ad for covers and full page ads.

1 ISSUE:

- Full-page (\$3,100), includes one FREE classified ad
- 1/2 page ad - (\$1,995), includes one FREE classified ad
- 1/12 page ad/CRL - \$225/\$150

3 ISSUES:

- Full Page - Choice - (\$4,295) includes one FREE classified ad
- Full Page - (\$3,025) includes one FREE classified ad
- 1/2 page - \$1,850
- 1/12 page/CRL - \$225/\$150

10 ISSUES:

- Full Page - Choice - (\$3,995) includes one FREE classified ad
- Full Page - (\$2,995) includes one FREE classified ad
- 1/2 page - \$1,800
- 1/12 page/CRL - \$225/\$150



The JCR is also online!

The online version offers great advantages to advertisers and our NCRA member audience:

- Live weblinks
- Ability to insert video
- Search
- Past issues

Check out the online *JCR* at [NCRA.org/JCRMag](https://www.ncra.org/JCRMag).

For more information, email adsupport@ncra.org or call 978-804-2324

Journal of Court Reporting



Specifications and Dimensions

Ad size	Width	Height
Full page		
Full-bleed ads		
File size*	8.625"	11.375"
Page trim size	8.125"	10.875"
Live area	7.625"	10.375"
Non-bleed ads		
File size	7.375"	10.375"
1/2 page, horizontal	7.125"	4.875"
1/12 page (CRL only)	2.25"	2.0"
* This allows for .25" bleed. <i>Please export with no crop marks.</i>		

FULL PAGE

See left for bleed
and non-bleed
ad sizes.

**HALF PAGE
HORIZONTAL**

7.125"
x
4.875"

1/12
CRL only

1/12
2.25"
x 2"

Submit ads in CMYK format.
NCRA does not match PMS colors.
High-resolution (300 dpi) PDF format.

NCRA digital channels

DIGITAL BUNDLE

Select at least two separate digital products listed below and receive a bundle discount:

TWO PRODUCTS: 10% discount; **THREE PRODUCTS:** 15% discount; **FOUR PRODUCTS:** 20% discount



JCR Weekly, e-newsletter

Published 48 times per year and sent to **10,000** members and other industry professionals, the *JCR Weekly* is a popular e-newsletter delivering essential updates to readers in a format designed for phones, tablets, or desktops. Your ad can link to any content on the web. **JCR Weekly has an average open rate of 60 percent.**

JCR Weekly	Reserve monthly*	Total for 3 months*	Total for 12 months*
	\$525	\$1,295	\$3,725

JCR Weekly ads are nonrotating. Artwork can be changed monthly. Size: 300 x 250 pixels, File format: jpg

* Payment must be received for the total contract amount before artwork is accepted and the ad runs in the *JCR Weekly*.



TheJCR.com, industry news site

NCRA's dynamic news site pairs your advertisement with fresh content that drives readers to the site repeatedly. *TheJCR.com* features unique articles not published in the print magazine, as well as current industry news posted and updated frequently.

TheJCR.com	Reserve monthly*	Total for 3 months*	Total for 12 months*
Nonrotating	\$525	\$1,295	\$3,725
Rotating	\$375	\$1,050	\$3,425

TheJCR.com ads rotate with no more than three other ads. Artwork can be changed monthly. Size: 260 x 200 pixels, File format: jpg

* Payment must be received for the total contract amount before artwork is accepted and the ad runs on *TheJCR.com*.



Up-to-Speed, student newsletter

NCRA's *Up-to-Speed*, a bimonthly publication, is sent to more than 8,500 court reporting students and educators. It is delivered electronically in a format designed for reading on mobile devices and desktops. *Up-to-Speed* is distributed to court reporting and captioning students who are not NCRA members as well as those who are, and provides practical tips and industry insight essential to this important audience. The newsletter publishes in **January, March, May, July, September, and November**. **Up-to-Speed has an average open rate of 40 percent.**

Up-to-Speed	1 issue*	3 issues*	6 issues*
price per issue	\$550	\$1,275	\$1,895

Up-to-Speed ads are nonrotating. Artwork can be changed for each issue. Size: 300 x 250 pixels, File format: jpg

* Payment must be received for the total contract amount before artwork is accepted and the ad runs in the *Up-to-Speed* newsletter.



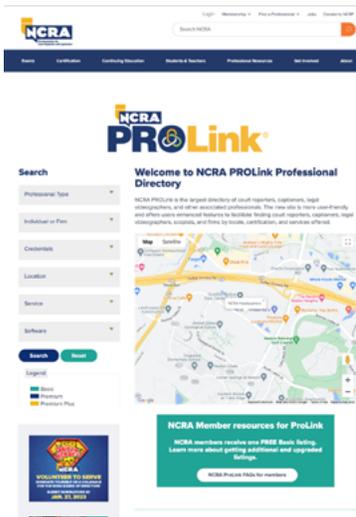
NCRA.org, website

NCRA's home page averages more than **75,000** average page views each month. Home-page visitors rely on the site for industry certification announcements and testing details, industry news, and Association-related information and events.

NCRA.org	Reserve monthly*	Total for 3 months*	Total for 12 months*
Home page	\$1,050	\$2,475	\$7,295
Home page, rotating	\$850	\$2,175	\$6,095
Interior page	\$750	\$1,875	\$4,895
Interior page, rotating	\$500	\$1,275	\$3,695

NCRA.org ads rotate with no more than three other ads. Artwork can be changed monthly. Home page ad size: 300 x 250 pixels, Interior page ad size: 260 x 200 pixels, File format: jpg

* Payment must be received for the total contract amount before artwork is accepted and the ad runs on NCRA.org.



Online NCRA PROLink digital display ad

Place your digital display ad on NCRA PROLink®. Your ad will be seen every time someone searches in this largest directory of court reporters, captioners, legal videographers, and other associated professionals. Your ad can link to any content on the web.

Online NCRA PROLink digital display ad	Reserve monthly*	Total for 3 months*	Total for 12 months*
Nonrotating	\$750	\$1,875	\$4,985
Rotating	\$550	\$1,275	\$3,695

Digital display ads on online NCRA PROLink rotate with no more than three other ads. Artwork can be changed monthly. Ad size: 300 x 250 pixels. File format: jpg

* Payment must be received for the total contract amount before artwork is accepted and the digital display ad runs on the online NCRA PROLink.

Find a plan that meets YOUR needs

Open Enrollment is November 1st to January 15th

*Deadlines vary by state.

GetMedical.com

FOR ASSOCIATION MEMBERS

Learn More

Leaderboard ad

Feature your logo and dedicated banner ad on our NCRA.org interior pages or on our NCRA PROLink homepage to ensure you maximize the number of members that see your brand. Hyperlinked ad to your designated landing page. Garner specific metrics after the first 30 days so that you're able to track your impressions and clicks. An average of 9,000+ impressions per month!

Leaderboard ad	Reserve monthly*	Total for 3 months*	Total for 12 months*
NCRA.org interior page, nonrotating	\$1,000	\$2,100	\$5,000
NCRA.org interior page, rotating	\$750	\$1,625	\$4,000
NCRA PROLink homepage, nonrotating	\$750	\$1,875	\$4,985
NCRA PROLink homepage, rotating	\$550	\$1,275	\$3,695

Leaderboard ads rotate with no more than three other ads should you select a rotating option. Artwork can be changed monthly. Ad size: 728 x 90 pixels. File format: jpg

* Payment must be received for the total contract amount before artwork is accepted and the digital display ad runs on the online NCRA PROLink.