



2020–2021 CLASSIFIED ADVERTISING CONTRACT

NCRA's classified ads provide a convenient, cost-effective way to sell products and services or recruit freelance and permanent help in the court reporting, captioning, and legal video fields. NCRA members enjoy the benefit of discounted rates. Choose the appropriate publishing format, timing, and price from the options below; the final cost will be confirmed when your instructions and ad content are received in a Word document.

- **Online classifieds** are published on NCRA.org and are open to members and nonmembers at all times. Online classifieds will be posted within one week of receipt of payment.
- **Print classifieds** appear in the *JCR* magazine, published 10 times a year and received by all members in print and/or digimag format. Print classifieds in the *JCR* must be received no later than 60 days prior to the month published.

No refunds can be made once the ad is processed within NCRA.

RATES

Advertising rates apply to a 30-day period online, or by monthly *JCR* issue in print

- **Online ads:** Member rates: \$2 per word, \$20 minimum
Nonmember rates: \$3 per word, \$30 minimum
- **Print ads in the *JCR*:** Member rates: \$3 per word, \$30 minimum
Nonmember rates: \$5 per word, \$50 minimum
- **Combined:** Member rates: \$5 per word, \$50 minimum
(Includes online ad and print ad in the *JCR*) Nonmember rates: \$8 per word, \$80 minimum
- **Official (government) job postings:** no charge
For officialship/Government online ads, please [CLICK HERE](#) to submit your information.
For posting in the *JCR* magazine, please continue below.

Complete both pages of this form and return it with the content of your ad via email to adsupport@ncra.org.

PUBLISHING INSTRUCTIONS

Please choose whether your ad should appear online, print, or both, as well as the category in which your ad should appear. Type your ad text in the box on page 2 or supply a Word document.

NCRA must receive the entire classified ad and payment information before an ad can be accepted.

Advertise online:

- 30 day
- 60 days
- 90 days
- 120 days
- 6 months
- 12 months

Advertise in *JCR* magazine:

2020

- November ad due Sept. 15
- December *JCR* does not publish

2021

- January ad due Nov. 1
- February ad due Dec. 15
- March ad due Jan. 15
- April ad due Feb. 15

- May ad due March 15
- June ad due Apr. 15
- July ad due May 15
- August *JCR* does not publish
- September ad due July 15
- October ad due Aug. 15
- November ad due Sept. 15
- December *JCR* does not publish

2020–2021 CLASSIFIED ADVERTISING CONTRACT

Place my ad under the category:

Careers

1. Which state(s) should your ad be listed under? _____
2. Please select the appropriate tag(s) for your ad: Court Reporter Captioner Freelancer Officialship
 Legal videographers Scopists and proofreaders Transcriptionists
 Instructors and school administrators International Employment wanted

For sale

Ad text (Please note: If you are placing an online ad for an officialship/court position, please [CLICK HERE](#)):

All cancellation requests must be in writing.

PAYMENT INFORMATION (not required for officialships)

Select payment type:

Visa MasterCard American Express Discover

CARDHOLDER NAME

ACCOUNT NUMBER

EXPIRATION DATE

SECURITY CODE

BILLING ADDRESS

BILLING ZIP CODE

ADVERTISER'S NAME

NCRA MEMBER NUMBER

COMPANY/ORGANIZATION

DAYTIME PHONE NUMBER

EMAIL ADDRESS

I understand that, as stated in NCRA's Advertising Policy, all NCRA advertisers must abide by NCRA's Code of Professional Ethics and that any violations may result in future advertisements being refused as determined by NCRA in its sole discretion.

SIGNATURE

DATE

SUBMIT TO NCRA

Please save the completed form and return it with the wording for your ad via email: adsupport@ncra.org